



## **MONTRÉAL ROSES**

### **INTERNSHIP – Marketing**

**Position:** Internship – Marketing

**Reports to:** Marketing and Communications Manager

**Location:** Laval, Quebec

**Status:** Temporary, full-time

**Salary:** Unpaid internship

**Conditions:** Part of an educational program (College or University)

#### **Summary:**

Participate in a movement that is redefining women's sport, breaking conventions, and that celebrates diversity. The Montréal Roses are much more than a soccer team. It's a passionate community that embodies creativity, inclusion, and excellence. By doing your internship with the Montréal Roses, you'll help us tell our story and engage our fans at the heart of our journey.

#### **Responsibilities (including, but not limited to):**

- Assist in developing and executing game-day themes and activations to enhance fan engagement.
- Support the coordination of promotional campaigns and in-game entertainment.
- Capture content (photos, videos, and social media assets) during events to be used across digital platforms.
- Contribute to marketing copy, including promotional messaging, email campaigns, and social media captions.
- Assist in managing partnership activations with sponsors, ensuring seamless execution.
- Collaborate with internal teams to align messaging and branding.
- Provide on-site support during games and events, ensuring activations run smoothly.
- Efficiently prioritize, organize and deliver on deliverables while being understanding of deadlines.
- Participate in marketing and creative brainstorms to ensure that the Roses brand is put forward.



### **Qualifications:**

- Must be completing an internship for academic credits to be eligible for this opportunity. This is an unpaid internship.
- Must be bilingual (French and English).
- Passionate fan of sports culture, especially soccer.

### **Required skills:**

- Currently studying Marketing, Communications, Sports Management or a related field with an approval by your school to receive course credit for the internship.
- Strong creative thinking and problem-solving skills.
- Excellent verbal and written communication skills.
- Knowledge of MailChimp, Microsoft Office, and key social media platforms.
- Ability to work in a fast-paced, team-oriented environment.
- Passion for sports and fan engagement is a plus. Knowledge of soccer is an asset.
- Availability to work evenings and weekends as required.

### **Availability:**

- Must be available for the entire duration of the internship. Evening and weekend work will be required.

### **Our values, your inspirations:**

- Encourage courage: Be a bold voice that inspires people to go further.
- Excel with integrity: Embrace authenticity in everything you create.
- Champion diversity: Build bridges and break barriers.
- Celebrate community: Highlight our fans, local initiatives, and inclusive engagement.

### **Why do an Internship with the Montréal Roses?**

- Actively participate in a unique project, where sports, culture and community come together.



- Work in an inclusive environment that values creativity and initiative.
- Be part of a movement that inspires and unites.

To apply, please submit your application and portfolio, to [info@rosesmtl.ca](mailto:info@rosesmtl.ca). Be sure to include "Application – Internship – Marketing " in the subject line.

**The Montréal Roses are much more than a team. It's a movement.**